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Aung Tun Lin

00557

Project Proposal

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# Introduction

In this document, our team would like to inform of a brand-new website which will be developed. Our main motive is to create a beautiful AI website where you can view the design and may be the course that would like to offer to the user for the better interface and education. The website is truly ensured that it meet all the requirements and the necessity of our customer. While building the website we have the technology expertise to track the record and which matches the requirement of the consumer. Contact information is provided under the given contact list and the business email.

S25, U chit Maung Housing,U Chit Maung Rd,Yangon Myanmar

+959986728644

# Types of Clients

In this project, the client will be the one who like to innovate the and experience the AI technology and the learning of that technology too.

# 

# Project Scope

The introduction of our website is “AI”

1. The consumer can experience and get the knowledge related to AI modern Techonology.
2. Users can easily contact through email for the appointments with the consultants or while making the phone calls are summoned added.
3. Consumer can navigate the web pages and the view pages such as

* Home
* About
* Programs
* Contact US
* And many more

# Timeline for the project

|  |  |
| --- | --- |
| stage | Duration |
| Project Planning | 15.3.2023 |
| Requirement | 20.3.2023 |
| Design implementation and Prototyping | 25.3.2023 |
| Website Development | 26.3.2023 |
| Website Testing | 6.4.2023 |
| Implementation and Integration | 8.4.2023 |
| Operations and Management | 15.4.2023 |

# Business Opportunities

The project consists of so many benefits and business opportunities for the projects. They are

## Availability

Customers can easily locate you at any time if you have a website. Even after business hours, new clients are still coming to your website. Because they can access the information they require from the comfort of their own home, it simplifies the user's life. Moreover, considering that most Businesses today have their own websites; if you don't have one, your competitors could steal your clients.

## Market Expansion

It is now simpler than ever to overcome geographic barriers because websites can be accessed from anywhere in the world using any internet-connected device. Everyone and every location will have access to your company, making them prospective clients.

## Customer Insights

Customer Insights You may identify your average consumer (target audience) using analytical tools, as well as how they found you, what they enjoy, and how to improve your company so that more people use your website to make purchases. The vast amount of data that is available might help you gain a better understanding of how your social media channels impact your brand. Additionally, it can point out opportunities for adjustments to branch hours, promotions, and product offerings.

## Customer Service Online

Online Management of customer service is simplified by websites. By include answers to frequently asked questions in a FAQ (frequently asked questions) section and much more information, you can save time, money, and effort. Also, clients can save time and receive a response straight quickly as a result, which promotes good customer relations overall. This might work in your favor because testimonials can include any positive comments; if your clients are happy, why not show it?

## Growth Opportunity

Websites are excellent methods for providing a place where potential money backers can be mentioned. It shows what your company stands for, what it has achieved, and what it can do going forward

# Project Members

|  |  |  |
| --- | --- | --- |
| Role | Responsibility | Total Members needed |
| Client | An end user is a person or other entity who uses or consumes goods or services provided by companies. An end user may not be the same as a customer because the company or person who purchases a good or service might not be the one who actually utilizes it. | - |
| Stakeholder | Accept the project's outputs. Determine and deal with any risks or problems related to the project or program. | 4 |
| Project Manager | Make sure each procedure is operating appropriately. Coordinate the entire project team. Ensure that the scheduled time will be completed on time as well. | 2 |
| Analyst | Do some research on the requirements for the project. | 6 |
| Developer | Expand the website's functionality. Verify if the service quality is satisfactory and fits the needs of the clients. | 5 |
| Tester | Checking the website's readiness for launch through testing | 2 |

# Features

|  |  |
| --- | --- |
| Features | Description |
| Home | This is the main page in which all the user interface with its introduction and functionality |
| About | Contains about its AI interface with its ambitions such as mission and vision and the others objectives |
| Programs | Its route consists of gaining the education and experience while purchasing |
| Contact Us | Can Contact for the further information related to its AI website |
| Many more | AI is not complete so it needs more information with its GUI interfaces |

# Budget and Its Capital

|  |  |  |
| --- | --- | --- |
| Name |  | Approximate Budget |
| Copyright License | - | $350 |
| Database License | - | Estimate $400 |
| Domain License | - | Estimate $70 |
| Development Consultant | Cost to Design | $40/hr. |
| Development Cost | $200/hr. |
| Project Management | Basic Management | $40/hr. |
| Intermediate Management | $60/hr. |
| Certified Management | $80/hr. |

# Constraints and Obstacles

There are minute obstacles:

* One must have its connectivity
* Might have confusing experience

This is the end of the proposal if you require more information you can contact. The details are given above.